

ATLANTIC NORTHEAST DISTRICT
DEFINING MOMENTS AUDIO CD'S - LENDING LIBRARY

The District Office has a collection of Willowcreek Association Defining Moments Audio CD's available to loan out. To request a specific CD, please call the District Office at 717-367-4730. You can then either stop by the District Office to pick it up, if that is convenient, or the Office Support Staff can mail the CD out to you. Please return the material within 30 days to the District Office.

Following is a listing and summary of each of the CD's we have in our collection. A Process Tool is included with each CD that will assist with personal and/or group study of the topic.

2007

2006

2005

2007

January - The Resource Challenge

No matter what the size of your church or ministry, raising resources is a relentless challenge. Senior leaders find themselves in the undesirable position of constantly trying to raise money, not only to keep the ministry afloat, but also to allow it to grow. And believers, even if they want to, find themselves unable to give in a way that honors God. What can be done to address this issue? At the Resource Challenge Conference just over a year ago, Bill Hybels addressed this topic by outlining three strategies every church can use to confront "the resource challenge."

February - Keeping the Passion for Ministry Alive

Keeping the passion for ministry alive is not an issue when we first go into the ministry, but the reality is that at some point we all realize that we have to learn how to build sustainability into our lives or we will not be in ministry for long. How do we do this? What are the issues we need to pay attention to and what are the red flags we need to be watching for that let us know we need to make some adjustments? In this issue of *Defining Moments*, Bill Hybels and host Nancy Beach are joined by three senior pastors, Jorge Acevedo, Dennis Baril and Kelly Byrd, all of whom have experienced hitting the wall of their personal capacities. They, along with Bill, share their stories and experiences with keeping their passion for ministry alive.

March - Questions Posed to Seasoned Pastors – Volume 2

Recently, *Defining Moments* contacted the senior pastors of 100 randomly-chosen WCA Member Churches and asked, "If you could ask a seasoned pastor one question, what would it be?" In this volume of *Defining Moments*, two WCA pastors join Bill Hybels and Nancy Beach to answer some of those questions. Bob Merritt from Eagle Brook Church in White Bear Lake, Minnesota, and Steve Stroope from Lake Pointe Church in Rockwall, Texas, have had significant years of ministry experience and have led their churches through many different eras of growth and development. Together with Bill and Nancy, they address your questions about leadership, church campaigns, finances, staffing, and more.

April - Capturing Illustrations for Compelling Messages

For those who give messages or sermons on a weekly basis, the pressure is on — pressure not only to produce something, but also to produce something compelling. As the communicators

of the greatest message on the planet, their job is to put together great content that moves people and connects them to God. One of the ways that communicators connect with their audiences is through the power of stories and illustrations. In this issue of *Defining Moments*, Bob Stromberg, comedian and master communicator, and Bob Merritt, senior pastor of Eagle Brook Church in White Bear Lake, Minnesota, join Nancy Beach to share how to capture and use illustrations.

May - Conflict: Having the Tough Conversations

Many people will do anything they can to avoid conflict; however, for any growing church or organization, conflict is inevitable. Pastors who avoid conflict or handle it poorly run the risk of limiting the growth and vitality of their ministries. Leaders must learn how to face conflict, survive in it, and resolve it in a God-honoring way. Bill Hybels has lived through much conflict and has learned tough lessons in more than thirty years of ministry at Willow Creek Community Church. In this issue of *Defining Moments*, Bill joins host Nancy Beach to look back at the history of Willow Creek and the conflict that surrounded each major milestone of its development.

June - Integrity: What It Is and Why It Matters

Ministry leaders value integrity in themselves and in those around them, but many underestimate the far-reaching effects of integrity — or the lack of it. Integrity is more than honesty or ethical behavior. In his book *Integrity: The Courage to Meet the Demands of Reality*, Dr. Henry Cloud proposes that a person of integrity possesses six key traits. In this issue of *Defining Moments*, Henry joins Bill Hybels and host Nancy Beach to explore four of those traits and their impact on a leader's success.

July - Integrity: Cultivating Character

In the June 2007 issue of *Defining Moments*, Henry joined Bill Hybels and host Nancy Beach to explore four of those traits and their impact on a leader's success. In this issue, Henry discusses the remaining two traits and their role in cultivating character.

August - Growth Engines and Church Growth

Building a thriving Acts 2 church is a complex undertaking. Although the calling of a church is very different from the calling of a business, more and more pastors have been discovering the transferable principles that good businesses use to manage and grow their organizations. A growth engine is one example of a business principle that has begun to be applied in churches. In this issue of *Defining Moments*, Greg Hawkins, executive pastor of Willow Creek Community Church (WCCC), and Jim Mellado, president of the Willow Creek Association (WCA), join Bill Hybels and host Nancy Beach to discuss how growth engines have contributed to the expansion of their ministries.

September - Leadership Development: A Working Model

Churches are always in need of more volunteer leaders, but many pastors are so busy keeping everything running that they haven't had the time or capacity to dedicate to creating a leadership development process. Steve Stroope, senior pastor of Lake Pointe Church in Rockwall, Texas, believes that this problem cannot be ignored, because ministry is not meant to be done alone. In this issue of *Defining Moments*, Steve joins host Lisa Hartman to share his church's leadership development model and offers practical how-to's to help overworked pastors bring others in to share the load.

October - Straight from the Mouth of a Pastor's Kid

Many pastors who are also parents feel a constant tension between the relentless demands of ministry and the deep desire to spend more time with their children. All too often this tension is not well managed, and stories abound of pastors' kids who end up estranged from their families, the church, and God. In this issue of *Defining Moments*, Bill Hybels shares his thoughts of being a parent and a pastor. Then, Bill's daughter, Shauna Niequist, shares with host Lisa Hartman ten great choices that her parents made.

November - Engaging the Affluent

At the core of the Christian faith are values that instruct us to help those in need, to embrace those who are oppressed, to use our gifts to bring healing to a broken world, and to reach out to those who are far from God with His life-changing message of hope. Driven by these values, the church rightly focuses significant efforts on the under-resourced; however, rarely talked about is a group equally in need of God's grace — those who are affluent. In this issue of *Defining Moments*, businessmen Dick DeVos and Ron VanderPol join Willow Creek senior pastor Bill Hybels and host Nancy Beach to discuss how pastors can minister to those with abundant resources and engage them in the work of the Church.

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2006

January - Investing in Relationships of Impact

Several years ago, Bill Hybels and Pastor James Meeks would have been unlikely friends. Separated by race, geographical distance, and a whole host of other things, it would have been easy for them to lead successful ministries and never meet each other. But both of them intentionally reached across racial divides and began a friendship that has changed their lives forever. In this edition of *Defining Moments*, Pastor Meeks joins Bill Hybels and Nancy Beach to talk about their personal experience and why they believe it's important to intentionally invest in relationships of impact.

February - The Be-With Factor

The research around student ministries in our country today is revealing some disturbing trends. Fully half or more of high school students leave the church when they graduate from high school and stories of true, life-change are harder and harder to find. Our high school kids have become enthusiastic participants in student programs but those programs, in most cases, are not developing our students into fully devoted followers of Christ. In this edition of *Defining Moments*, Bo Boshers, Executive Director of Student Ministries for the Willow Creek Association and Judson Poling, resident writer and editor for Willow Creek Church join Bill Hybels and host Nancy Beach to unpack the current trends in Student Ministries, how those trends are affecting our students and student leaders, and what they believe is the answer to changing the trajectory of Student Ministries today.

March - Just Walk Across the Room

The word "evangelism" often conjures feelings of incompetence or guilt in believers who feel they aren't effective at sharing their faith with others. In this edition of *Defining Moments*, Bill Hybels, Mark Ashton and host Nancy Beach discuss a revolutionary new approach to personal

evangelism that brings freedom to believers and encourages them to just “walk across the room” in order to build authentic, loving relationships with people far away from God.

April - What WCA Pastors Want to Know

Recently we sent out an email to 75 randomly chosen WCA pastors and asked them to answer one question: “If you could ask Bill Hybels or Gene Appel one question about ministry or leadership, what would it be?” We received dozens of responses and we have compiled them for this issue of Defining Moments entitled “What WCA Pastors Want to Know.”

May - In It For the Long Haul

Just over 30 years ago, Bill Hybels and 3 of his closest friends, Joel Jaeger, Scott Pederson and Tim VandenBos, started Willow Creek Community Church. They were a band of unlikely brothers who committed their lives and what little they had to building a church that would reach out to people far from God. Through all of the ups and downs of ministry, these 4 guys along with their wives have endured, and all of them remain on staff at Willow today.

June - The Resilient Life, Part 1

What does it mean to live a Resilient Life? And what impact does resilience, or the lack of it, have on your life and ministry? Gordon MacDonald joins Bill Hybels and host, Nancy Beach for this issue of Defining Moments. Gordon has been a pastor for more than 40 years, is a much sought after speaker and writer, but most importantly, Gordon has lived a resilient life and shares some of his life-learnings.

July - The Resilient Life, Part 2

As senior leaders, is it possible to respond to the demands of life and ministry without flat-lining? Is it possible to increase our capacities and overcome the challenges that come our way and develop endurance or as Gordon MacDonald would call it...resilience? If the answers to all of those questions are “yes”, then the next question that begs to be answered is...how? In Part 2 of *The Resilient Life*, Bill, Gordon and Nancy unpack what we need to do to train ourselves to be resilient people.

August - Turning Vision Into Reality

Several years ago, Bill Hybels did a session at The Leadership Summit called “Turning Vision into Reality”. In it he talked about the time in his ministry when he realized that vision casting was not enough to take Willow Creek to the next level. He had to figure out as a leader how to move off of just casting a compelling vision to actually getting it done. In this issue of Defining Moments, this classic message is presented to help stretch your thinking about vision casting and the vital importance of follow-through and implementation.

September - The Ministry of Assistants

Whether it's a paid staff position or a volunteer, the role of an assistant is huge and having the right person in that position can make or break the life and ministry of the leader. A great assistant frees up the leader to do what they do best and a great boss empowers them to do so. In this issue of Defining Moments, Bill's assistant of many years, Jean Blount, and John Maxwell and his assistant Linda Eggers join Bill and host Nancy Beach to discuss the keys to finding, keeping and empowering an assistant that will help your ministry flourish.

October - This is Church?

In this issue of Defining Moments we present Bill Hybels' message from the Sunday morning launch of the Willow Creek regional campus in downtown Chicago, as well as a conversation with Steve Wu, regional pastor for the Chicago site who joins Nancy Beach to share some of the unique challenges he and his core faced as they prepared to launch an urban church right in the heart of the city.

November - Can Willow Change?

In September of 2006 the Willow Creek Association launched a brand new A2 conference that utilized the case study method, focusing on five unique churches who were living out the Acts 2 dream. In addition, Willow Creek put itself under the case study microscope and allowed participants to get an inside look at the changes going on as the church entered its fourth decade of ministry. In this issue of Defining Moments, we present the session led by Gene Appel at the 2006 A2 Conference that explored the question, "Can Willow Change?"

December - Leading from the Second Chair

Second chair leaders deal with unique tensions as they are expected to do their jobs and provide great leadership and, at the same time, defer to the top leader. Whether it's a paid staff position or a volunteer role, the success of a second chair leader is absolutely essential to the growth and vitality of the church. In their book, *Leading from the Second Chair*, Mike Bonem and Roger Patterson discuss three paradoxes that second chair leaders face. In this issue of *Defining Moments*, Nancy Beach is joined by three guests: Greg Hawkins, executive pastor at Willow Creek Community Church in South Barrington, Ill.; Joe Stowell, executive pastor at Harvest Bible Chapel in Rolling Meadows, Ill.; and Mike Bonem, co-author of *Leading from the Second Chair* and a second chair leader at West University Baptist Church in Houston, Tex. Together, they unpack those paradoxes and offer practical help and encouragement, not only to second chair leaders, but also to first chair leaders who want their second chairs to thrive rather than just survive in their role. For more information on the book *Leading from the Second Chair*, visit secondchairleaders.com.

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2005

November - Maximizing Your Personal Performance

The demands of ministry are relentless, particularly for those in leadership positions. All of us want to be able to access the depth of our abilities and bring the best of what we have to the table, but how do we do that? In this issue of Defining Moments, Bill Hybels, Jim Mellado and Jack Groppe, a human performance expert, discuss transferable principles that have come out of Jack's research and experience, Jim's experience as an Olympic athlete and Bill's life as the Senior Pastor of Willow Creek Church.

December - My Biggest Ministry Blunders

If you were asked to identify your biggest ministry blunder, what would it be? Whether it's one you can laugh at or one that's more on the catastrophic end of the continuum, the bigger question is, how have you handled it on the backside? In this edition of Defining Moments, join Jim Mellado and Bill Hybels as they talk with a group of seasoned WCA pastors about the lessons they have learned from their ministry mistakes while in the trenches.

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